



The Cannes Cinema Collective

YES WE CANNES PROJECT PRESENTATION 2025

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The Cannes
Cinema Collective

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1. Project Overview

1. PROJECT OVERVIEW

The Cannes Cinema Collective

CONCEPT

A Global Film Initiative that aims to drive the future of film forward both technologically and with the power of purpose. Our aim is foster global unity through the art of storytelling. By empowering global filmmakers from diverse backgrounds to collaborate with established industry veterans, we can create compelling narratives that highlight our shared human experiences and address significant global issues. Our mission is to unite audiences worldwide, inspire social change, and celebrate the beauty of our collective creativity and cultural diversity. We plan on doing this all while mainting the highest level of integrity towards the craft of film-making while driving the future forward

STRUCTURE

- 1) Produce a purpose-driven narrative feature film through the collaboration of global talent, using latest innovative techniques.
- 2) Hold panels across the film festival circuit to discuss the impact and importance of media in film.

2. Impact & Vision

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Global Creative Impact

Bringing the World together
through the beauty of film-making.
Be at the forefront of the future of
film-making.

Highlight the collaborative nature of
filmmaking and showcase diverse
talents.



Innovation

Combine the expertise of
established creators with fresh
perspectives from emerging talent

Showcase cutting-edge
technologies through partnerships



Social Impact

Raise awareness about significant global
issues through compelling storytelling and
informed discussion.

Donate partial profits from film to charities
related to the cause addressed in the film.



Legacy

Create a groundbreaking film project that
both innovates from a technical film
perspective as well as champions new
voices celebrating creativity, and social
impact and global unity



3. Partnerships Opportunities

Partnership Opportunities

- Provide Ten international platforms through each film festival to promote brands and organizations work in film and global impact
- Provide opportunities to integrate companies to showcase their emerging products and tech in an organic way both through panels, product placement and use in film production.
- Highlight company and organizational commitment to Corporate Social Responsibility (CSR)
- Have the ability to be a part of an alliance of both Companies and International NGO's to strengthen the influence of the importance of media on social impact
- Bring on Film professionals both in front and behind the scene to highlight interest and importance of impact story-telling

4. *Global Film* Concept

2. CREATIVE CONCEPT

A tier-A narrative feature film addressing a global impact issues told through the voices and lenses of a global team of both established by industry Veterans and carried through by emerging grade-A talent.

Film Collective will Gather a team of Supervising Talent including A-List:

- Cast
- Producer
- Production Manager
- Script Supervisor (to maintain continuity throughout each team)
- Director
- Cinematographer
- Sound
- Production Designer
- Set Decorators
- Props
- Prosthetics
- Costumes
- Hair
- Makeup

Global Film Concept con't

- **Established Talent Involvement:**

2. CREATIVE CONCEPT

- Selected Writer and Director decide theme of film
- The Initial 10-20 pages fully written by an established writer who will then outline the remainder of the story.
- Through a writers room of all emerging talent the rest of the team will write the rest of the script together
- The First 10-20 minutes directed by a renowned Hollywood director, and the Final 10 - 20 minutes will be directed by a different Hollywood director.
- The 5-10 minute segments that make up the body will be divided up by the selected winners of the emerging talent competition with a group collaborated on vision for the film.

- **Highlighting Emerging Talent:**

- An Emerging Producer & Director will be selected by each film festival to put together team who will create 5-10 minute segments.
- Each segment brings fresh perspectives and innovative storytelling from new voices in the industry.

- **Theme:** Focus on universal themes related to global issues (e.g., environmental sustainability, human connection, social justice) while emphasizing creativity and innovation in filmmaking.

- **Technological Innovation:** Potential use of virtual production and/or IMAX technology to enhance the visual storytelling.

5. Selection Process

Each Film Festival to select Emerging Writer, Director & Producer to establish that region's "Team".

In each region,
The Selected Producer then selects:

- Production Manager

Director selects:

- Cinematographer
- Sound
- Production Designer

Production Designer Selects:

- Set Decorators
- Props
- Prosthetics
- Costumes
- Hair
- Makeup

The production aspect of the film will be conducted similarly to an episodic, with a writers room and where the story line will be continued by the subsequent team. The integrity of the film, and continuity will be maintained by a script supervisor and the supervising team initially established by the film collective.

6. *PANEL* Discussions

First Panel: The Creative Film Process and Discussion on Film

Objective

Discuss the collaborative filmmaking process and the global issues addressed in the film, along with the innovation new technologies bring to the future of film.

Participants

Established writers, directors, emerging filmmakers, tech companies, participating brands, and subject matter experts.

Topics

- Insights into writing and directing collaborative segments.
- New technologies influencing the progress of film
- How the film creatively tackles global issues.



Second Panel: The Impact of Film on Social Awareness and Policy Change

Objective

Explore how films can influence social awareness and drive policy change.

Participants

Industry experts, activists, policymakers, and filmmakers.

Topics

- Case studies of films that have raised awareness about global issues.
- Strategies for maximizing a film's impact on public awareness and policy.



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7. Financing Strategy

Financing Strategy

- Secure participation and financial commitment from ten global film festivals for organizational overhead and facilitation costs
- Secure Interest from A-List Director/Writer with commitment to impact story telling
- Secure funding from private sector along with major global and local brands to fund initial Writer, and production manager costs to flesh out story concept & gain a ball-park on funding requirements for feature production costs
- Once story is in place bring an A-List Cast member & start seeking out remainder of film funding
- Secure remaining funding through film funds etc in the same vain as a feature film of the same calibre



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8. Distribution Plan

Premiere

Grand premiere at the
Festival de Cannes

Exhibition

Traveling exhibition to showcase the
film and panels globally.

Engage audiences worldwide through
special screenings and discussions

Streaming License

Secure a licensing deal with
a major streaming platform
for wider distribution.

9. Cannes

Next Steps

Development

Finalize partnerships with Film Festivals, and an established writer and director

Film Festival Selection

Finalize the participating Film Festivals and have them begin their selection process for their regions team

Panel Planning

Organize topics and secure participants for the two panels.

Partnership Outreach

Begin outreach to potential Organizations, financiers and brand sponsors.

Production Timeline

Establish a detailed timeline for the production and distribution phases, including panel scheduling.

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Cannes Cinema Collective Global Film Initiative Timeline

Cannes 2024 - Cannes 2025

- Establish and finalize partnerships with Film Festivals and partners by December 2024

Cannes 2025 - Launch the Global Initiative

- Hold a press release/special announcement Panel to launch the competition in conjunction with participating festivals from around the world (to announce project and timeline for submission/selection process).
- Introduce the Writer/ Directors/Emerging Talent who will be participating.
- Introduce Sponsors
- Hold a Party (Invite all festival directors from participating festivals around the world + media + sponsors).

May 2025 - May 2026

Production of Film commences after Cannes 2025, and Premieres Cannes 2026

10. TIMELINE



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Thank You.

