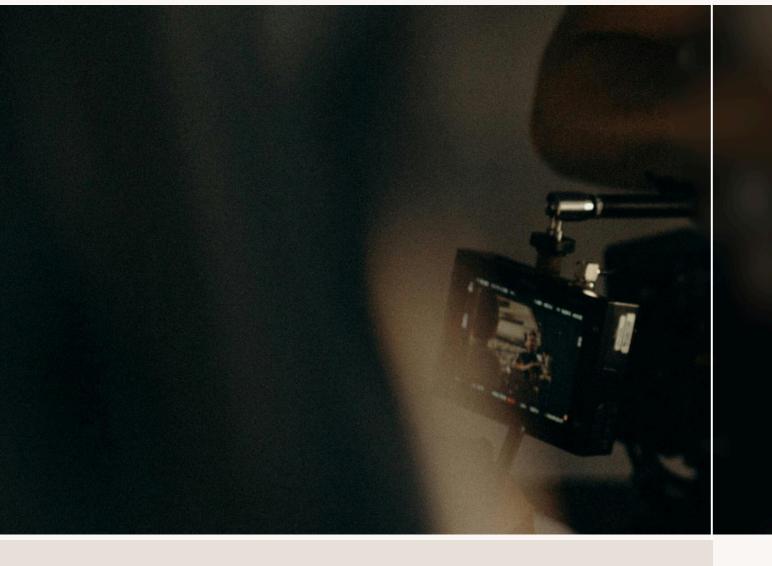


# The Cannes Cinema Collective

YES WE CANNES PROJECT PRESENTATION 2025



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# 1. Project Overview

# The Cannes Cinema Collective

### **CONCEPT**

A Global Film Initiative that aims to drive the future of film forward both technologically and with the power of purpose. Our aim is foster global unity through the art of storytelling. By empowering global filmmakers from diverse backgrounds to collaborate with established industry veterans, we can create compelling narratives that highlight our shared human experiences and address significant global issues. Our mission is to unite audiences worldwide, inspire social change, and celebrate the beauty of our collective creativity and cultural diversity. We plan on doing this all while mainting the highest level of integrity towards the craft of film-making while driving the future forward

### **STRUCTURE**

- 1) Produce a purpose-driven narrative feature film through the collaboration of global talent, using latest innovative techniques.
- 2) Hold panels across the film festival circuit to discuss the impact and importance of media in film.





# Global Creative Impact

Bringing the World together through the beauty of film-making. Be at the forefront of the future of film-making.

Highlight the collaborative nature of filmmaking and showcase diverse talents.



# Innovation

Combine the expertise of established creators with fresh perspectives from emerging talent Showcase cutting-edge technologies through partnerships



# Social Impact

Raise awareness about significant global issues through compelling storytelling and informed discussion.

Donate partial profits from film to charities related to the cause addressed in the film.



# Legacy

Create a groundbreaking film project that both innovates from a technical film perspective as well as champions new voices celebrating creativity, and social impact and global unity



# 3. Partnerships Opportunities

# Partnership Opportunities

- Provide Ten international platforms through each film festival to promote brands and organizations work in film and global impact
- Provide opportunities to integrate companies to showcase their emerging products and tech
  in an organic way both through panels, product placement and use in film production.
- Highlight company and organizational commitment to Corporate Social Responsibility (CSR)
- Have the ability to be a part of an alliance of both Companies and International NGO's to strengthen the influence of the importance of media on social impact
- Bring on Film professionals both in front and behind the scene to highlight interest and importance of impact story-telling

A tier-A narrative feature film addressing a global impact issues told through the voices and lenses of a global team of both established by industry Veterens and carried through by emerging grade-A talent.

Film Collective will Gather a team of Supervising Talent including A-List:

- Cast
- Producer
- Production Manager
- Script Supervisor (to maintain continuity throughout each team)
- Director
- Cinematographer
- Sound
- Production Designer
- Set Decorators
- Props
- Prosthetics
- Costumes
- Hair
- Makeup

4. Global Film Concept

# Global Film Concept con't

### • Established Talent Involvement:

2. CREATIVE CONCEPT

- Selected Writer and Director decide theme of film
- The Initial 10-20 pages fully written by an established writer who will then outline the remainder of the story.
- Through a writers room of all emerging talent the rest of the team will write the rest of the script together
- The First 10-20 minutes directed by a renowned Hollywood director, and the Final 10 - 20 minutes will be directed by a different Hollywood director.
- The 5-10 minute segments that make up the body will be divided up by the selected winners of the emerging talent competition with a group collaborated on vision for the film.

### • Highlighting Emerging Talent:

- An Emerging Producer & Director will be selected by each film festival to put together team who will create 5-10 minute segments.
- Each segment brings fresh perspectives and innovative storytelling from new voices in the industry.
- **Theme:** Focus on universal themes related to global issues (e.g., environmental sustainability, human connection, social justice) while emphasizing creativity and innovation in filmmaking.
- **Technological Innovation:** Potential use of virtual production and/or IMAX technology to enhance the visual storytelling.







Process

Each Film Festival to select Emerging Writer, Director & Producer to establish that region's "Team".

In each region,

The Selected Producer then selects:

Production Manager

### **Director selects:**

- Cinematographer
- Sound
- Production Designer

### **Production Designer Selects:**

- Set Decorators
- Props
- Prosthetics
- Costumes
- Hair
- Makeup

The production aspect of the film will be conducted similarly to an episodic, with a writers room and where the story line will be continued by the subsequent team. The integrity of the film, and continuity will be maintained by a script supervisor and the supervising team initially established by the film collective.

# 6. PANEL Discussions

# First Panel: The Creative Film Process and Discussion on Film

# **Objective**

Discuss the collaborative filmmaking process and the global issues addressed in the film, along with the innovation new technologies bring to the future of film.

# **Participants**

Established writers, directors, emerging filmmakers, tech companies, participating brands, and subject matter experts.

# **Topics**

- Insights into writing and directing collaborative segments.
- New technologies influencing the progress of film
- How the film creatively tackles global issues.



# Second Panel: The Impact of Film on Social Awareness and Policy Change

# **Objective**

Explore how films can influence social awareness and drive policy change.

# **Participants**

Industry experts, activists, policymakers, and filmmakers.

## **Topics**

- Case studies of films that have raised awareness about global issues.
- Strategies for maximizing a film's impact on public awareness and policy.



# 7. Financing

# Strategy

# Financing Strategy

- Secure participation and financial commitment from ten global film festivals for organizational overhead and facilitation costs
- Secure Interest from A-List Director/Writer with commitment to impact story telling
- Secure funding from private sector along with major global and local brands to fund initial Writer, and production manager costs to flesh out story concept & gain a ball-park on funding requirements for feature production costs
- Once story is in place bring an A-List Cast member & start seeking out remainder of film funding
- Secure remaining funding through film funds etc in the same vain as a feature film of the same calibre



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# 8. Distribution Plan

Premiere

Exhibition

Streaming License

Grand premiere at the Festival de Cannes

Traveling exhibition to showcase the film and panels globally.

Engage audiences worldwide through special screenings and discussions

Secure a licensing deal with a major streaming platform for wider distribution.

# 9. Cannes Next Steps

# Development

Finalize partnerships with Film Festivals, and an established writer and director

# Film Festival Selection

Finalize the participating Film Festivals and have them begin their selection process for their regions team

# **Panel Planning**

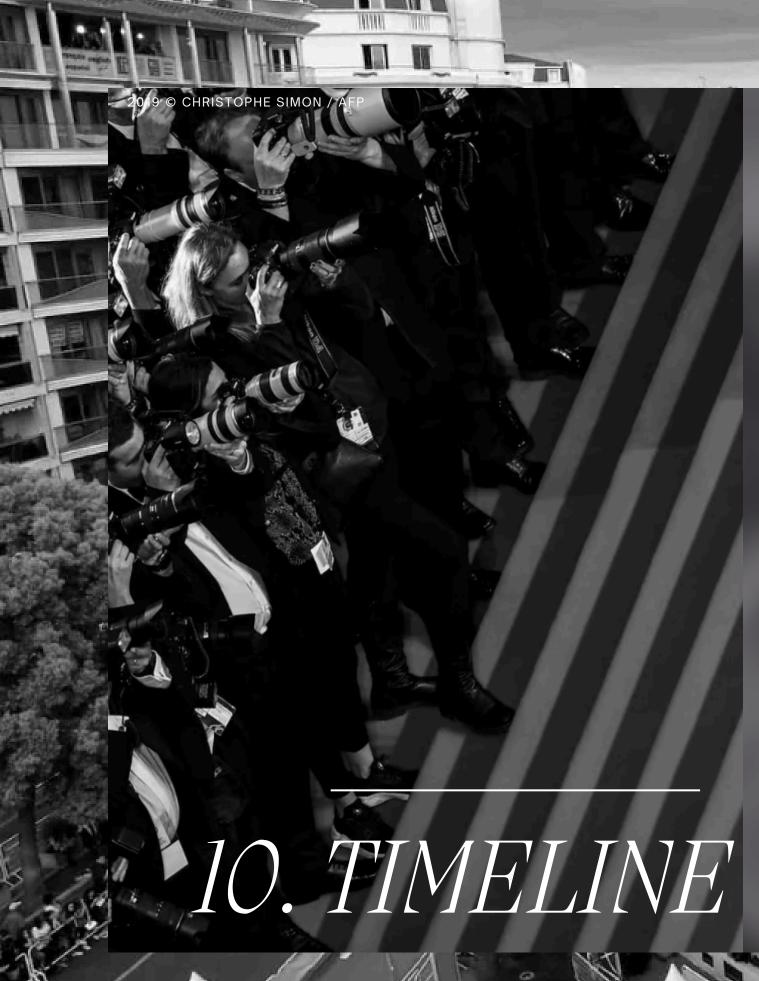
Organize topics and secure participants for the two panels.

# Partnership Outreach

Begin outreach to potential Organizations, financiers and brand sponsors.

# **Production Timeline**

Establish a detailed timeline for the production and distribution phases, including panel scheduling.



# Cannes Cinema Collective Global Film Initiative Timeline

# **Cannes 2024 - Cannes 2025**

 Establish and finalize partnerships with Film Festivals and partners by December 2024

### Cannes 2025 - Launch the Global Initiative

- Hold a press release/special announcement Panel to launch the competition in conjunction with participating festivals from around the world (to announce project and timeline for submission/selection process).
- Introduce the Writer/ Directors/Emerging Talent who will be participating.
- Introduce Sponsors
- Hold a Party (Invite all festival directors from participating festivals around the world + media + sponsors).

# May 2025 - May 2026

Production of Film commences after Cannes 2025, and Premieres Cannes 2026



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